Sen-Sen Chiu

Brooklyn, United States

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www.sensenchew.com

Soft Skills

Creativity

Communication

Problem-solving

Teamwork

Adaptability

Hard Skills

- Photography
- Graphic Design
- Color Grading
- Adobe Creative Suite
- Microsoft Office Suite
- DaVinci Resolve
- Blender
- DSLR Cameras

Languages

- English
- Mandarin Chinese

Education

MFA Photography

Pratt Institute, Brooklyn 2021 - 2023

BA Advertising

National Chengchi University, Taiwan 2013 - 2017

Experience

Freelance Graphic Designer

Bricks Optical, Taipei, Taiwan | Jul 2017 - Present

- Transformed client concepts into visually compelling designs across various media.
- Developed a wide range of creative assets, including logo, posters, package design, red envelops, price tags, brochures, and digital content.
- Managed project timelines and client communications to ensure satisfaction and timely delivery.

• Freelance Film Colorist

semi, Taipei, Taiwan | May 2021 - Present www.youtube.com/@semitw

- Utilized advanced color grading techniques to enhance video quality and aesthetics.
- Expertly manipulated color, contrast, and tone to create mood and atmosphere.
- Maintained strong client relationships through effective communication and revisions.
- Delivered high-quality color-graded videos within specified timelines.

Graduate Lab Assistant

Pratt Institute, Brooklyn, NY | Aug 2021 - May 2022

- Managed equipment and lab maintenance, and database organization.
- Proficient in Adobe Photoshop, Lightroom, Epson printers, black and white darkroom and various cameras.
- Skillfully handled studio lighting equipment for professional photography setups.
- Organized student training sessions, provided course support.

Photography Assistant

Puzzleman Leung, Taipei, Taiwan | Jun 2018 - Aug 2020

- Assisted with equipment setup, lighting, and props arrangement.
- Assisted in art directing, contributed creative input.
- Maintained and organized studio and field equipment.

Account Executive

Leo Burnett, Taipei, Taiwan | Aug 2017-Jun 2018

- Developed and executed advertising strategies to meet client objectives.
- Presented campaign proposals, reports, and performance metrics to clients.
- Collaborated with cross-functional teams to create and deliver effective ad campaigns.
- Managed and nurtured client relationships.